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FOR IMMEDIATE RELEASE

Online Community for Songwriters Introduced Globally This Month

Columbus, OH (July 8, 2013)—Frettie, a new online community for songwriters, has made its debut this month with global reach and local roots. Frettie allows songwriters to connect with each other and solicit professional feedback on their music throughout the creative process.

The product of a vision from two creative-minded professionals, Dennis and Julie Field of Greenline Creative in Columbus, Ohio, the co-founders are dedicated to creating a collaborative experience while providing a platform for songwriters to build a song from start to finish. Once a songwriter has an account on Frettie, they can “follow” and connect with other songwriters from across the world.

“While first exploring songwriting, I always wanted a place online where I could post my music in progress and then get feedback on it from experienced musicians and songwriters,” said Dennis Field. “Questions, like ‘Is this song working? How can I make it better?’ can only be answered by others who understand the songwriting process. There are many services online that help musicians and bands promote themselves, and there are also many places where musicians can just post audio and video clips for feedback. Frettie does something uniquely different.”

Songwriters can search for tracks by genre or title, listen to the track and provide feedback with a simple “like,” or they can give more detailed feedback by adding comments to the track with other members of the Frettie community.

Already gaining traction, Frettie has gained interest from students, hobbyist, and also many top professionals and educators in Nashville, TN.

“Frettie is a great resource for the songwriting community,” said Amanda Williams, Nashville songwriter. “The founders truly care about the songwriters and are providing them with an opportunity to collaborate and get feedback.”

Frettie was inspired by its co-founder’s passion for songwriting, and inspired by the process and stories behind creating music.

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“Frettie fills a void where the songwriter lives,” said Dennis. “We are capturing the songwriting process from idea through completion. We want to celebrate the process and culture of songwriting, and expose the craft to the world. But at the same time, we want to stand for quality and remain a partner in the community.”

Uploading music to Frettie is easy. Frettie accepts the most common file types and doesn't limit the length of an upload. Songwriters can provide the background story of their track and ask for specific feedback from other members of the community. Frettie even connects to Instagram and other social media services so that members can add a photo to a track in order to give even more context to their song.

To learn more by about Frettie, visit www.Frettie.com or email Dennis Field at dfield@frettie.com.

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